



OPERATIONALISING TELECOUPLINGS FOR SOLVING
SUSTAINABILITY CHALLENGES FOR LAND USE

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Ten facts about land systems for sustainability
*(Synthesis paper on trade-offs in telecoupled
systems)*



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About COUPLED

Human consumption of food and agricultural products has a significant impact on the environment and the societies in the regions where they are produced. Different sectors, consumers, businesses and politicians are increasingly demanding more environmental and social sustainable land use both inside and outside Europe. Yet, there is increasing recognition of the limitations of current research approaches to adequately understand and address the increasing complexity of land system dynamics, which are often characterized by strong non-linearity, feedback mechanisms, and local contexts, and where places of production, trade, and consumption of land-based products are increasingly separated.

Coordinated by the Humboldt-Universität zu Berlin, COUPLED is a European training network in order to better integrate research, innovation and social responsibility framed around the concept of telecouplings.

COUPLED trains Early Stage Researchers capable of:

- understanding processes and actors that influence land use in an increasingly interconnected world
- considering distant, unexpected feedbacks and spillovers and to account for their social and environmental impact
- fostering new and enhanced governance measures that can shape land-use couplings to deliver more sustainable outcomes of land-use decisions

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Executive Summary

Land use is central to addressing sustainability issues, including biodiversity conservation, climate change, food security, poverty alleviation, and sustainable energy. In this paper, we synthesize knowledge accumulated in land system science, the integrated study of terrestrial social-ecological systems, into ten hard truths that have strong, general, empirical support. These facts help to explain the challenges of achieving sustainability in land use, and thus also point towards solutions. The ten facts are: 1. Meanings and values of land are socially constructed and contested; 2. Land systems exhibit complex behaviors with abrupt, hard to predict, changes; 3. Irreversible changes and path-dependence are common features of land systems; 4. Some land uses have a small footprint but very large impacts; 5. Drivers and impacts of land-use change are globally interconnected and spill over to distant locations; 6. Humanity lives on a used planet where all land provides benefits to societies; 7. Land-use change normally entails trade-offs between different benefits – win-wins are thus rare; 8. Land tenure and land-use claims are often unclear, overlapping and contested; 9. The benefits and burdens from land are unequally distributed; 10. Land users have multiple, sometimes conflicting, ideas of what social and environmental justice entails. We discuss the implications of these facts for governance, which do not provide fixed answers but constitute a set of core principles which can guide scientists, policy-makers, and practitioners towards meeting sustainability challenges in land use.

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Introduction

All types of land use generate multidimensional impacts which may be environmental, social, economic or cultural. Improved trade relationships, information flows and communication channels have brought together distant places across the world in an unprecedented manner. Whilst countless benefits are derived, a variety of challenges can be observed, resulting from the increased complexity of global networks. These evolve quickly through time, creating different cause-effect pathways that can multiply unforeseen direct and indirect impacts on other actors, systems, flows or places in positive (synergies) or negative (trade-offs) ways. Identifying the total set of impacts caused by any action is difficult as many direct and indirect trade-offs and synergies can arise at multiple times and locations. Nevertheless, to achieve sustainability in all its dimensions it is necessary to have a deep understanding of the potential outcomes of the actions to maximize potential synergies and minimize trade-offs, in a world where human exchanges between distant places (telecouplings) are becoming the norm rather than the exception. We refer to the telecoupling framework to theoretically contextualize the rise of multiple causal pathways of impact when two or more geographically distant systems exchange flows due to defined causes (Liu et al., 2013).

Trade-offs and synergies have been extensively studied in various fields related to sustainability, such as corporate social responsibility (Hahn, Figge, Pinkse, & Preuss, 2010), ecosystem services (Cavender-Bares, Polasky, King, & Balvanera, 2015), and more recently, in relation to the goals of the 2030 Agenda for the Sustainable Development Goals (SDGs) (Weitz, Carlsen, Nilsson, & Skånberg, 2018). The study of trade-offs and synergies applies different perspectives according to their foreseen applicability, for instance, trade-offs and synergies of goals vs. outcomes or profit vs. sustainability, trade-offs and synergies across time or different sectors or stakeholder groups. Whilst various classifications of trade-offs and synergies are proposed, they do not offer the possibility of analyzing trade-offs in telecoupled systems that interact across multiple geographic locations and temporal scales. Extending analysis of trade-offs to telecoupled systems is urgently needed due to the pace and number of global trade and societal exchanges with current and foreseeable consequences that threaten the wellbeing of nature and people.

The goal of this report is to provide initial ideas that contribute to the extension of existing analytical frameworks of trade-offs to one that can be applied to telecoupled systems. To do this, we first conducted a targeted review of existing studies on trade-offs in different disciplines related to sustainability. Building from the existing narratives, we suggested a preliminary conceptualization of the currently available frameworks for telecoupling research. Subsequently, we selected and described the most suitable tools that could allow for analysis of trade-offs within telecoupling systems. We then illustrated the application of telecoupling framework to analyzing trade-offs in biodiversity conservation and more broadly in global environmental governance. Finally, we discussed the challenges and limitations of applying existing trade-offs analytical tools to telecoupling systems.



Figure 1. Ten empirical realities (facts) about land systems that have strong, general, support. Challenges summarise the issues that arise from each fact when trying to manage and govern land systems for sustainability. Implications summarise how governance of land systems for sustainability could be improved by acknowledging these facts and challenges. The ten facts are structured through four higher-level facts (#1, #2, #6 and #10), and several lower-level facts that derive from these higher-level ones (#3, #4 and #5 deriving from #2, and #7, #8 and #9 deriving from #6), yet they all express specific realities that imply distinct challenges.

Ten facts

1. Land is a source and focus of multiple meanings and values.

Land is first a biophysical reality. But it is also humanity’s home; it constitutes landscapes and it is culturally and symbolically loaded. Notions of land being “valued”, “useful”, or not, are necessarily social constructions, reflecting diverse beliefs and perspectives of the different people who live in, use, and govern land (10, 11). Land is embedded in knowledge and belief systems, religious or otherwise, and is an anchor for memories, identity and heritage as well as for hopes and aspirations, through which people develop a diversity of values relating to land and nature, and land becomes a *place* (12, 13). Land can be a source of power and prestige, a space to occupy for (geo)political purposes, and is also a core source of livelihoods and economic profit, including a means to capture subsidies or rents. Meanings and values of land are dynamic over time, and influence the claims regarding the use and expected benefits of land (14, 15).

As a crucial example, notions of degradation and restoration need to be seen as socially constructed and thus potentially highly contested. Broadly, defining land degradation as the set of processes that drive the decline of land-based biodiversity, ecosystem functions or their benefits to people (10) highlights a dual notion: On the one hand, there is solid biophysical and ecological knowledge allowing to measure scientifically indicators of

change in ecosystem functions, such as climate regulation. On the other hand, the interpretation of these physical measures as affecting benefits from land ultimately lies in people's views and definitions, which can be broadly shared but also conflicting (16, 17). Certain specific land system changes, such as soil erosion and organic matter loss, which are typically part of what people define as land degradation, have generally overwhelmingly negative impacts on human societies. But definitions of land degradation usually go beyond these specific aspects. Shifting cultivation and the use of fire for vegetation management are two recurring and disputed examples of the role of indigenous and traditional land use practices that are mobilized in land degradation debates. Judgements on whether these practices lead to degradation have long been rooted in deep ethnocentric values and beliefs about civilization versus the savage, and "modern" versus "backward" (18–20). Reflecting these various definitions and uncertainties, estimates of the global extent of land degradation range from 10 to 60 Mkm² (10, 21). This large range and varying interpretations complicate international efforts to address degradation and restoration such as the United Nations Convention to Combat Desertification and Sustainable Development Goals' objectives of land degradation neutrality (22).

These multiple values, meanings, and 'ways of knowing' underline the need for land governance processes that bridge diverse knowledge and value systems (15, 23), and also explain why top-down policy agendas, often rooted in one dominant value system, are generally contentious and resisted (24).

2. Land system dynamics are complex, with feedbacks and interactions leading to both abrupt changes and stability.

Land systems are complex social-ecological systems, with multiple interactions between natural processes, socio-economic and cultural dynamics, technologies, and governance systems across spatial and temporal scales (6). Further complexities arise because the scales at which societal decisions are made often do not match with the scale of environmental dynamics. These complex, cross-scale, interactions can lead to abrupt, sometimes unpredictable, structural transformations in land use and ecosystem dynamics, known as regime shifts (25–27). Prominent examples include the sudden emergence of large-scale deforestation frontiers in the tropics or massive land abandonment following the breakdown of the Soviet Union (28, 29). Complexity implies that some seemingly rational interventions, such as intensifying agriculture or forestry in order to spare land for nature, may trigger counteracting rebound effects, resulting in further agricultural or forestry expansion (5). Technological advances such as soil improvement, agricultural mechanization, and genetic improvement of crops, can trigger profound and rapid changes in the way land is used and the spatial distribution of land uses (28). Complex interactions driven by positive feedbacks can lead to abrupt changes, whilst negative feedbacks and time lags can strongly hinder or slow other land system changes, creating stability that can be desirable or not (30). Examples of negative feedbacks are poverty traps that maintain households in low agricultural productivity systems (31, 32), or public subsidies that may improve resilience of agriculture to market (commodity price volatility) or environmental (e.g., extreme weather events) stressors and shocks but may also hinder needed systemic transformations (33).

Despite this complexity, it is possible to build contextual generalizations of causal mechanisms which can support explanations and interventions; examples include middle-range theories on forest transitions, land-use spillovers, the conditions under which intensification can lead to land sparing (5, 34, 35), or archetypes of the outcomes of large-scale land acquisitions (36). However, complexity does make prediction of the consequences of interventions hard and sometimes impossible, as with many other sustainability domains, partly explaining why projections of future land use tend to be so variable (37).

3. Some land use changes have irreversible social and environmental impacts at the scale of decades or centuries.

Many land systems have constrained future options, due to land-use changes that crossed critical thresholds and created path dependence. This can constitute "lock-in" situations, where combined biophysical, infrastructural, technological, institutional and behavioral processes act to inhibit change (38) or reduce the

resilience of systems in response to perturbations. Impacts resulting from such situations can be social and environmental, can be positively or negatively valued, and may be hard to reverse (39–41). Examples are conversion of prime agricultural land to urban or other impervious land covers (42–44), old-growth forest destruction (45), peatland drainage (46), soil salinization (47), as well as legacies of political boundaries, economic development trajectories, or infrastructure that create behavioral or energy lock-ins, including due to increasing economic returns to scale, such as in mobility patterns (48, 49). Land might be restored to some extent, sometimes through hysteresis pathways, but key impacts can be considered as irreversible in a time frame relevant to human societies, e.g., biodiversity composition, soil organic carbon or biogeochemical cycles may take centuries to recover in secondary forests or grasslands (50, 51). A major complication is that irreversibility is often unacknowledged due to the phenomenon of “shifting baselines” or “environmental amnesia”: people become progressively used to the new state so that they are no longer aware that it represents a change, and therefore may not appreciate what has been permanently lost (52, 53). Overall, land-use change may thus lead to the loss of option value (i.e. the value of having a more diverse set of options in the future) which implies challenges for sustainability and intergenerational justice. Therefore, over short to medium time scales, it is more important to monitor and govern gross land-use changes, such as initial clearing of primary forest, rather than net land-use changes, such as changes in total forest cover. Furthermore, restoration, although crucial (54), often cannot fully bring ecosystems back to their original state, which may anyway be hard to identify. Instead, where a return to a past reference state is infeasible, restoration should focus action along a gradient including both “hybrid” (55) and “novel” ecosystems (56) approaches.

4. Certain land uses have a small spatial extent but large spillover impacts.

Some land uses have widespread impacts far larger than their own relatively small land footprint. These small-footprint, high-spillover land uses can drive extensive impacts by influencing the spatial structure of landscapes and by catalyzing cascading effects of other land uses around them or distantly. These land uses may lead to fragmentation of other land covers (e.g., roads inducing deforestation and natural habitat fragmentation), or may structure other land uses around them (e.g., with urban configuration and transport infrastructure shaping other land uses, energy extraction and waste disposal patterns).

Key land uses that have such large spillover effects include cities and urban areas (57, 58) with their effects on resource consumption patterns, urban heat islands or outdoor nighttime lighting (59–61); roads and channelization of waterways (62); and hydropower dams and resource extraction infrastructures (63, 64), including mining (65), as well as renewable energy projects (66). Within a landscape, a plot of intensive cropland can generate large externalities or spillovers, such as effluents and pesticide leaching, or impacting biodiversity through changed connectivity. These large spillover impacts can be negative as well as positive, e.g., if very intensive local footprints in one place, such as dense urbanization or intensive agriculture, lead to lower impacts elsewhere, such as through reduced urban sprawl or agricultural expansion (67).

The indirect impacts of such small-footprint, high-spillover land uses are often less visible and less well understood than direct impacts (68, 69). Nonetheless, managing these spillover impacts is often more important than direct impacts.

5. Land systems are interconnected globally.

Land system changes are increasingly influenced by distant drivers, which may have possibly unintended or unexpected consequences in other places (70). Such couplings of land systems occur at local, regional and global scales, and globalization has reinforced the complexity of influences that can operate on any single piece of land. Broad patterns of land use can often be explained by a few structural socio-environmental factors, but distant influences increase the number of determinative processes and make it more complicated to foresee and predict the specific trajectories of land system change. For example, increases in forest cover, such as in high or middle-income regions, can be linked to deforestation in other, often tropical regions, through various forms of displacement or leakage. Furthermore, spillovers from policies like REDD+ or certification

systems to conserve forests can displace deforestation locally and distantly through multiple pathways, e.g. by inducing population movements, or creating incentives for land managers abroad to expand production to serve market demands (68, 71). Positive spillovers can also occur, for example when more sustainable land use practices are introduced or supported in an area by distant land users.

These distant linkages result in land-based goods' consumption being increasingly physically and mentally detached from the land itself, blurring the perception by consumers of the impacts linked to land use. Many benefits of land use are appropriated distantly towards (i) cities, where an increasing share of the global population reside, and (ii) internationally, as reduced costs and regulatory barriers expand global trade (10, 72). Around 40% of the global material resource extraction and use has been linked to internationally traded goods and services (73). International trade represents ~23% of global economic output, while embodying 21-37% of land use and 17-30% of biodiversity loss (74). Trade has heterogeneous effects on land-use efficiency (such as overall yields per land unit area); some trade relations may lead to concentrating production on land with the highest efficiency, while others may lead to expanding production into less suitable areas and degradation of land systems (75, 76). Globalization and access to very large markets can also lead to high spatial concentration of some land uses in specific localities where they can have large impacts, such as deforestation and economic returns linked to vanilla production in Madagascar or avocado production in Michoacán in Mexico (77, 78).

These distant couplings imply that (i) new approaches are needed to reconnect actors to the consequences of their decisions; (ii) local solutions to land system challenges may only displace problems if distant connections are not considered; and (iii) the boundaries of land system science need to expand to genuinely encompass consumption of material and non-material benefits and its dynamic interactions with the required land uses.

6. People use or manage over three-quarters of the Earth's ice-free land, and even seemingly unused land provides benefits to people.

Human impacts on the Earth through land use are ancient (8, 79, 80), although the pace of land use change has accelerated over recent decades. As a result, ~25% of the ~130 Mkm² of ice-free land has been converted by humans (natural ecosystems converted to cropland, settlements, mining etc, or forest converted to grassland) (10, 81–84). An additional ~50% of the Earth's ice-free land is modified by land management to various degrees, without having experienced full conversion to another ecosystem type but with potentially large environmental impacts; examples include forest used for wood harvesting, hunting and other products collection, and grasslands used for grazing (83, 85). In total, three quarters of the ice-free land surface is thus used or managed by humans. Half of the remainder has extremely low vegetation productivity (e.g. deserts), so only ~12-16% of the ice-free land surface remains as vegetated land without direct land use influence, mostly in inaccessible tropical and boreal regions. Yet, even these remaining lands are influenced by humans by other global environmental change processes, including climatic and atmospheric changes.

Some of the transformed land fulfill a narrow set of functions (e.g. intensive cropland that essentially provides food), but much land provides multiple benefits, so that even land managed for crop or forestry production can have nature conservation potential and provide valuable ecosystem services. Land without active use or management, including what is sometimes referred to as “wilderness”, also provides societal benefits including water provisioning, carbon sequestration, and cultural and psychological benefits (86–88). Given the scarcity of unused land, different actors and land uses often compete for the same land, and this competition is likely to exacerbate in the future. Land requirements, and conflicts and competition with other land uses, are often ignored in sectoral sustainability assessments, such as in identifying grand challenges of renewable wind energy (89). Nature conservation and carbon sequestration are actively expanding land uses, supported by a growing policy momentum, such as Half Earth and Nature Needs Half initiatives, the Bonn Challenge on landscapes restoration and reforestation, and the UN Decade of Ecosystem Restoration. These expanding land uses are therefore often in competition with current livelihoods (90, 91).

Overall, land provides functions no matter whether people are aware of them or intentionally use them, and all changes in land use can therefore alter these functions, benefits, and services. There is very little land

potentially available for expansion of agriculture, urban, climate change mitigation or biodiversity conservation land uses that is “empty” or “free” of trade-offs (1).

7. Land use entails trade-offs more often than win-wins. Maximizing one benefit of land, such as climate change mitigation, nearly always reduces other benefits for some.

As most land already delivers some benefits that are heterogeneously distributed, and as people across and within societies attribute different meanings and values to land, trade-offs between benefits and detriments are typical land system outcomes (15, 92, 93). A key example is tradeoffs between nature conservation and food production (67). Such trade-offs occur between people or places with differential access to benefits and detriments (94–96), or between spatio-temporal scales such as global versus local issues or current versus future outcomes. Even the level of congruence between different environmental indicators such as biodiversity and carbon stocks is highly heterogeneous across scales and geographies (97–99).

While trade-offs are prevalent, they can partly be mitigated, and win-wins can be crafted. Some lands carry especially high values of some functions or benefits, so land use planning can help mitigate trade-offs such as by improving the crop yield to carbon emission ratio in agricultural production (100). Synergies between certain outcomes can exist and can be key levers for transformation (101, 102), but often have to be actively fostered, including by bringing different stakeholders’ perspectives closer to each other (103). Some key examples are the cattle ranching sector in Brazil, where win-wins can be fostered between environmental conservation and economic development through intensification and improved integration of crop and livestock systems (104–106), or agroecology and agroforestry systems that can provide improvements in both yields and environmental conditions (107, 108). Globally, about 21% of Indigenous Peoples’ lands overlap with protected areas, covering >40% of the global protected area and providing synergies between conservation goals and indigenous people’s livelihoods (109, 110). But these opportunities for synergies are often easier to identify when systems are locked in a highly degraded state and provide very low or poorly diversified benefits (e.g., degraded pastures in the Amazon (111) or low-intensity farming in Ethiopia (112)), or in cultural landscapes where human use and ecosystems have co-evolved over a long time. Further, these synergies may occur for only certain outcomes, with other trade-offs remaining (113).

The ubiquity of trade-offs implies that prioritizing a single goal on a land e.g., nature conservation as in the Half-Earth framing, or tree planting as in the “Trillion Trees Initiative”, would severely impact other functions if these trade-offs are not explicitly taken into account (114). Using more land for strict, so-called fortress conservation would impact on human benefits derived from this land (115). Maximizing carbon sinks on land through large-scale reforestation or bioenergy production for instance, is unlikely to provide adequate co-benefits for food security, nature conservation, or water provision (116–118).

8. A large proportion of land globally has multiple overlapping, unclear, and contested tenure and claims.

The multiple values of land (Fact #1) interacts with societal power relations and asymmetries to produce struggles about land tenure and claims. Multiple systems of governance and tenure overlap, including customary and legal. Further, there are often different tenure systems for different benefits that land can provide. Rights, including access, use, and extraction, can all belong to different people, and claims apply on different aspects (e.g., ownership versus use rights, indigenous or community lands with constrained rights, mining exploration) (119, 120). Access is often established through multiple ways of making claims, of which legal titles are only one form, while many other forms are more important in practice (e.g., physical claims, barriers, trust, local social norms) (121, 122).

For much land, who legally holds rights and titles is unclear, with some actors benefiting from these ambiguities. Indeed, perhaps up to ~65% of the world’s land area is covered by various forms of customary

rights by Indigenous Peoples and local communities, but only a small part of this is formally recognized as either owned by (10%) or controlled by (8%) them (landmarkmap.org, (123)). Although consistent global data on tenure is still lacking, evidence of widespread tenure overlaps exist for countries such as Brazil (which has overlapping claims on 50% of the total registered public or private territory (124)), Peru (125), Malawi (126), Mozambique (127), Cameroon (128), and Indonesia (129), to name just a few. Over a set of 12 low- or medium-income countries, an estimated ~20% (9.1 Mha of 45.9 Mha) of large-scale agricultural and forestry concessions overlapped with indigenous or community lands (130). In urban areas, competing and overlapping claims to land is a central issue framed around “rights to the city”, including rights to decide on whether land is used for private real estate, recreation, shopping, social housing and others (131).

Contested tenure and claims challenge the effectiveness and efficiency of many interventions and policies aimed at improving sustainability of land use. Some, such as REDD+ interventions to conserve forests, or the establishment of payments for ecosystem services, are acutely hampered by contested claims, which blur the legitimacy of some actors to intervene on certain lands, and complicate the identification of the land managers that can actually enact and ensure land use changes (132). Land formalisation, or government programs to enhance land tenure security, can play an important role in interventions for environmental conservation (133) or agricultural productivity (134), but can also contribute to increased environmental degradation or social marginalization (135, 136).

9. Benefits and risks from land use are unevenly distributed, and control over land resources is increasingly concentrated amongst fewer actors.

Inequality prevails in the absence of equalizing forces (137). Uneven distribution of assets and benefits in society reflects power differentials and manifests in many aspects including land access, tenure, control, quality, as well as the monetary and non-monetary benefits from land. It encompasses aspects of social, ethnic, and gender inequalities (138). Land distribution is strongly unequal: globally, farms below 2 ha represent around 84% of farms but cover only ~12% of total farmland (139, 140). In contrast, the largest 1% of farms (>50 ha) operate over 70% of the world’s farmland (140). Across a set of low and middle income countries, the top 10% landowners - across urban and rural areas - own between 35-80% of the land area and 45-60% of the land value while the poorest 50% of rural households only control ~1-10% of land by value (141). In many countries, inequality in ownership of land monetary value appears even higher than in land area (142). Land distribution is most unequal in Latin America, and less in some Asian countries like China and Vietnam. Land concentration has been increasing globally since the 1980s (142). In most low- and lower-middle-income countries, farm sizes overall have decreased between 1960-2010, but the opposite is true in high-income countries and in other countries such as Brazil, with farms increasingly polarized between small and large farms (140), and medium-scale farms are gaining ground in some parts of Africa (143). Yet, adequate data on land value and its distribution remains scarce (144), and land ownership is only one dimension of inequality.

Despite this uneven distribution, smallholders produce a high share of land-use outputs and have higher yields on aggregate; on a set of 55 countries covering 51.1% of global agricultural area, for instance, farms under 2 ha represent 24% of agricultural area but produce 30–34% of food supply (145). This is despite smallholders disproportionately living on less-favored agricultural land and in remote areas (146, 147), with a lack of access to better quality land as well as declining soil fertility that constitute key mechanisms of poverty traps (148). Land inequality also manifests in many other aspects, such as access to cities and their services (149) and to information and communication tools: only 24–37% of farms of <1 ha are served by 3G or 4G mobile services, compared to 74–80% of farms of >200 ha in size (150). Risks, such as climate change impacts on yields, also disproportionately affect poor populations in particular in drylands and pastoral systems (118). Inequalities are also strong and growing in urban areas (151), with very distinct patterns in terms of speed and magnitude of urban growth in the Global South, but also specific challenges in terms of youth unemployment, infant mortality, poor housing quality, water, sanitation and waste treatment infrastructure, or air pollution (152).

As the baseline situation and trend is of increasing inequality, this fact suggests that, in practice, interventions on land systems almost always have consequences on the distribution of land-derived benefits. Without explicit

consideration of inequality, land-use interventions are likely to reinforce or reproduce these current inequalities.

10. Social and environmental justice related to land use includes multiple forms of recognition, distributive, procedural and intergenerational justice.

In contemporary land dynamics, actors mobilize multiple visions of justice. The conventional notion of the nation state as the arbiter of justice, for instance, has been challenged by globalised supply chains and private governance systems (153, 154). Further, as in other sustainability domains, social characteristics mediate experiences of environmental harms and benefits (155, 156). As land is home, and is culturally and symbolically loaded, aspects of *recognition justice* have been increasingly mobilized in land system issues, as some groups strive to make others acknowledge that their distinct identities and histories are particularly and intimately linked to their lands (156–158). This relationship between identity and land may also be linked to the marginalization of peoples by states or society, and the claims people make to lands can be contested and vulnerable as a result. These recognition issues may underpin issues of *procedural justice*, which relate to decision-making about land, who decides, and how, and on what terms, interests are considered (155, 157). Tradeoffs and inequities in land system issues also link to issues of *distributive justice* - how goods and harms are distributed or concentrated among people, including land ownership but also other degrees of access or rights to harvest natural resources (159). The presence of irreversible impacts on land that occur over multiple human generational timescales requires consideration of *intergenerational justice* as land use dynamics may constrain benefits to future generations or their opportunities (155, 160). Policy and governance processes that do not acknowledge these multiple forms of justice are likely to be considered unjust by some actors.

Implications for land system governance for sustainability

Taken together, the facts above have implications for developing and implementing interventions to unlock the potential of land systems to help realize just and sustainable development. The six implications that we highlight below do not constitute a policy agenda, but rather are intended as core principles on which actors ranging from public to business and civil society may seek to build land-use practices, governance approaches and arrangements, strategic visions, and policy instruments that can rise to the challenge of sustainable land use globally.

Just solutions to land challenges acknowledge multiple perceptions, beliefs and values, the multiple visions of justice, and power differentials.

When scientists, policy makers, and civil society design assessment criteria or governance interventions, failure to account for the different ways by which distinct groups express their values and notions of justice (161, 162) results in interventions perceived as unfair or ineffective by at least some of the stakeholders. Avoiding this requires scientists and policy makers to explicitly ask what and whose beliefs and values are being put forward or marginalised, and to seek to understand the values of those whose voices are infrequently heard (163, 164). Inclusiveness should go beyond those who hold formal rights on the land, or directly benefit from it, to include all those who derive or may derive value from the land but are not represented formally. Shortcomings in these aspects not only foster injustice but also often contribute to failures and ineffective land use, such as with many large-scale land investments.

Power differentials are pervasive in land systems and in sustainability challenges (165). Frequently a policy or implementation effort, no matter its intent, may reproduce the effects and linkages that keep power imbalances in place. These interventions, even if done “*in the name of sustainability [will be] perceived to be unjust*” by those that are marginalized (166). Transformative change operates not only by fostering desired pathways but also by weakening the forces that resist change (166). Conflicts can be shaped into opportunities for transformative change and new pathways for collaboration (167). New approaches are still in development to account for these multiple forms of justice in linkages that cross scales and geographic distances (168, 169).

Solutions are more successful when they are contextual and adaptive, avoiding silver bullets or “one-size-fits-all” panaceas.

The complexity of land systems implies that adaptive governance is needed to adjust to unpredicted changes and changing goals (170). Adaptive governance builds on regularly updated scenarios, monitoring systems, learning and flexible institutions that foster human agency, and can be supported by contextual theories that identify key mechanisms and their conditions (5). This contrasts with approaches that focus on identifying single solutions applied across a wide set of contexts, or optimal solutions to maximize single benefits from a given area of land.

Solutions are often imperfect and transient, as new actors and land uses emerge over time, and not only the values and goals but also the pathways to reach them are dynamic (171, 172). “Political entrepreneurs” and “problem-brokers” continuously identify and frame distant or indirect spillovers as new issues to be addressed (173). High-level, universal goals (e.g., SDGs, Paris Climate Agreement, Aichi Biodiversity Targets) are crucial to mobilize and monitor efforts towards sustainability, but solutions that function in a given context can be dysfunctional in other contexts – e.g., intensification to reduce natural habitat conversion can be successful in certain contexts but lead to rebound effects in others (174–176) – or fail to achieve the balance of benefits desired by stakeholders (177). Different governance interventions targeting multiple scales from local to global are needed to find the balance between developing context-sensitive solutions and tackling systemic interactions across scales and sectors (178).

Governance of land systems is more effective when considering spillovers across spatial and temporal scales.

Interventions guiding land-use decisions should be based on their overall expected impacts at broader spatial scales, instead of focusing only on the direct local land footprint. This is key, for example, when opening a new road, allowing mining operations, densifying settlements or intensifying agriculture, all of which being likely to have large spillover effects.

New forms of polycentric and hybrid, public-private governance can leverage change in distant regions and across jurisdictional boundaries. Polycentric governance refers to situations where many centers of decision making, formally independent of each other, such as nation-states, local communities, NGOs and transnational companies, share decision-making (179). Distant interactions imply responsibilities, but also create dependency upon other places and jurisdictions (e.g., vulnerability to climate change through land dependence afar). Such situations require novel governance arrangements that have been proposed to steer urban-land teleconnections (180), the behavior of transnational corporations (181), supply chains (182), trade agreements (183), and distant linkages more broadly (184). These governance approaches build on improved transparency in supply chains (185) and monitoring of impacts on affected land systems across scales (4). Local actors can increase their leverage through coalitions with distant actors to develop land-use planning across scales (186). However, these approaches bring new sovereignty and legitimacy challenges, which are only starting to be explored.

Policies and management that prevent undesired, irreversible impacts bring more overall benefits than trying to restore land afterwards.

This implication echoes the mitigation hierarchy in biodiversity conservation and land degradation and restoration planning - a framework requiring to implement actions in the following order of priority: (1) avoid, (2) minimize, (3) restore or remediate, and (4) offset environmental impacts of activities and land use (22, 187, 188). This hierarchy aims to prevent undesired “lock-ins” that limit choices in the future. Irreversible land-use changes are akin to large investments in specific productive capital, which can limit choices for decades (189). Changes that are largely irreversible or create path dependence like urbanization have to be carefully planned to target land on which they can bring the largest benefits accounting for long-term effects. Restoration can be

more effective when it does not aim to strictly return ecosystems to their past state but instead to manage “novel ecosystems” more sustainably (190). Values and perceptions of land evolve over time, so governance interventions should seek to maintain a wide choice of possible future land uses.

Land-use decisions that foster synergies are important, but need to be combined with mitigating unavoidable tradeoffs, and managing demand.

The spatial heterogeneity and concentration of potential benefits argue for spatial planning to focus and intensify land uses where they deliver the highest benefits (urban areas, highly-valuable croplands, high-biodiversity value lands) and where synergies can be achieved (167). Globally, there is room for improvement in balancing multiple trade-offs to deliver a broader set of benefits to human societies (191). But messy, regularly renegotiated compromises aiming for acceptable balance among different targets are more likely to endure than optimizations that inevitably become outdated when priorities, or the social-ecological systems themselves, change.

Nature conservation as a land use is increasingly competing with other land uses. Therefore, the pursuit of environmental goals is not politically neutral but comes with social, distributive and justice implications, which deserve more attention (192). Further, even land that appears “unmanaged” has importance for human societies and earth system dynamics, and such absence of formal, institutionalized or visible management is, *de facto*, a management decision that implies tradeoffs and should be acknowledged in decision-making processes.

Managing land to balance trade-offs identified by stakeholders, focusing on key functions that only land can deliver (food, nature, a sense of place) is likely to provide the most socially-acceptable climate and conservation co-benefits (15). Engaging with stakeholders' values and goals can contribute to transforming tradeoffs into synergies, for example through serious games and other participatory approaches (193). Negotiated and socially acceptable compensation can also contribute to mitigate these trade-offs. Yet, ultimately, not all trade-offs can be addressed by managing the supply-side of land systems, and there is a need for more effective approaches for managing the demand and consumption of benefits that land systems provide (10, 165, 167, 194).

To avoid reinforcing inequalities, governance interventions need to explicitly address inequalities and acknowledge unclear land tenure.

Distributional impacts and effectiveness of interventions are often linked, for example when for improving agricultural productivity or ecosystem services delivery. However, the precise relationships vary. Market-based interventions, such as payments for ecosystem services, and private or public-private hybrid supply chain policies are increasingly promoted by various stakeholders. These approaches are not necessarily designed with equity as a strong focus and may reinforce inequality as well as land concentration. When they fit into, rather than challenge, existing social relations which govern resource access, they tend to be blunt instruments with respect to distributive and procedural justice (195). Yet, it is also possible to design such instruments in ways that foster both equity and effectiveness (196). This debate also covers other instruments such as protected areas (197, 198), for which meta-analysis evidence suggests that positive conservation outcomes were more likely to occur with interventions that addressed equity (199). Interventions to improve environmental sustainability of commodity supply chains through transparency may also have perverse equity impacts (185). Conversely, policies aiming to reduce poverty can have spillover impacts on environmental aspects such as deforestation (200). Across a spectrum of approaches and possible outcomes, the key finding for policy is that if the sole metric is effectiveness in terms of increasing the amount of products or services outputs, it is likely to affect equity, whether that is the intention or not.

Land formalisation, or enhancing land tenure security, can play an important role, but should not be considered a panacea. Depending on the conditions, it can encourage sustainable land management (201) but also, if uncoordinated with other policies, induce land degradation, deforestation (136), or land concentration (202). Effective land tenure and registration policies can build on existing local institutions (203). Other policies to

address land inequality may include redistributive land policies and agrarian reform, land market regulations, land taxes in particular for large tracts of land left unproductive, anti-eviction and tenancy laws, mechanisms to increase accountability of companies and investors, fostering collective and women's land rights, and broader transformations of food systems (135, 142).

Thus, interventions on land can be improved by (i) acknowledging unclear, and overlapping and contested land tenure instead of assuming that land always has a clear and uncontested tenure holder, (ii) identifying and targeting the actors that can enact land-use changes even if distinct from the *de jure* landholder, and (iii) enhancing local institutions that are able to function with local land tenure systems. New institutional arrangements could govern rights and duties of multiple actors to use the same land for various functions.

Conclusion

These ten facts synthesized from land system science constitute “hard truths” that help to delineate the key challenges, but also provide major opportunities for governing land systems for sustainability. Achieving sustainability through land systems is challenging precisely because multiple beliefs and values exist; because land systems are complex, with irreversibility and path-dependence, large impacts of land uses with small footprints, and distant spillovers; because we live on a used planet where trade-offs are prevalent, claims are overlapping and contested, and benefits from land are unequally distributed; and because actors mobilize multiple, sometimes conflicting, visions of justice. Avoiding irreversible negative impacts is always preferable, but beyond this, progressing towards sustainability through land use is often about negotiating fair and acceptable tradeoffs and compensations, rather than about achieving optimal outcomes, or stable peace among actors. These facts do not provide simple answers to current land-related debates on how to manage tradeoffs and synergies, how to organize the multifunctionality of land systems across places and scales, and how to set up fair procedures and distribution of land benefits. However, they do point to how answers could be developed, and provide common ground for science and policy, as well as a research agenda. We hope that acknowledging these facts and their implications can help to build more solid foundations for much-needed conversations on land use and sustainability.

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